# PRIVACY POLICY

#### Effective May 25, 2018

Thank you for visiting our website. Your privacy is important to us. Max Opus Round (MOR) is committed to treating the personal and corporate information of our site visitors, parents, youths and donors with respect and sensitivity. Our website is set up to collect data that you voluntarily enter. We want you to fully understand the policies surrounding the use and gathering of that information. This Privacy Policy explains how we collect, process and disclose any identifiable information such as name, email address, financial account information that you provide to us when you are engaged on our website or any of MOR digital platforms.

### **Collection and Use of Data**

By visiting our website <a href="www.maxopusround.org">www.maxopusround.org</a>, you agree that any information we collect from or about you through our website will be handled as described in this privacy policy. Your use of our digital properties or any dispute over privacy is subject to this privacy statement.

#### Data Collection

MOR collects information voluntarily given by users. For example, completing an online or paper application for one of our youth programs, creating an account for our digital learning platform, signing up for our magazine, we will collect email address and other contact information.

The areas on our website or other digital platforms which we might require you to submit personal information are:

- Completing a paper or online application for MOR Literary Club or MOR Arts Youth Society or any of our programs.
- When you purchase our publication.
- Making a monetary contribution or payment to MOR.
- When you subscribe to receive program specific updates via email.
- When you register to attend one of our events, special events, fundraiser, volunteer, or apply to participate in an activity organized by MOR.
- When you contact us for information about our program and services via email, website, social media or phone.
- When you register to receive event information via website, mobile apps, email, social media, phone or in person.
- When considering a career with MOR or inquiring about current job openings additional personal information maybe required. Such as resume or CV salary history, and education history.

#### How do we use the Data?

- To comply with applicable laws and regulations.
- To provide you with the information, products and services that you request from Max Opus Round.
- To notify you about changes to our services.
- To perform data analysis for outcome measures.
- For prospective employees to process applications.

We do collect non-identifying site usage data that is automatically recorded when users visit our website and social media platforms through Google Analytics. This information is used for internal compliance only. We use the data collected to analyze trends and to better understand our market. Data includes: the number of times you visit our website, how many applications are downloaded for our Literary Club, and the devise used to view our digital content. For information on Google Analytics Privacy Policy please see <a href="https://support.google.com/analytics/answer/6004245?hl=en">https://support.google.com/analytics/answer/6004245?hl=en</a>.

## **Credit Card Payments**

MOR uses a third party payment service Pay Pal to process credit card donations submitted online. MOR will not release your credit card information to third parties. For more information about Pay Pal's privacy policy please see <a href="https://www.paypal.com/us/webapps/mpp/ua/privacy-full">https://www.paypal.com/us/webapps/mpp/ua/privacy-full</a>.

## **Protecting Children's Privacy**

We are strongly committed to protecting the data and privacy of children who visit our website. Because we are a youth development organization information will be collected from parents to enroll their child in the programs we provide, information such as name, D.O.B, school information, email address, parental information and intellectual data. Students will also access our online digital learning platform to complete homework assignments. Any identifiable data collected will be used for internal purposes and will not be shared with third parties. This data will be collected from students with full parental consent. To stay consistent with the Federal Children Privacy Protection Act of 1998 ("COPPA") MOR does not knowingly and directly solicit data from children under 13.

Non-identifying data will be used for statistical reporting and outcome measure assessments for funders or conference presentations.

#### **GDPR**

The General Data Protection Regulation ("GDPR") is a European regulation, which protects the personal data of the European Union (EU) citizens. EU citizens who visit our site to donate or participate in marketing campaign personal information will be processed in compliance with the GDPR. In an effort to comply with GDPR regulations in securely processing personal information we will:

- Request your consent to process your information.
- Get consent for marketing campaigns.
- Make sure our third party apps are GDPR compliant.
- Permanently delete your personal data from our website "be forgotten" upon site visitor request.
- Right to access your data upon request.

As our organization grows and our programs and services evolve, we may from time to time amend this Privacy Policy. Please check our site frequently to review the current Privacy Policy to be aware of any changes or updates. The effective date will always appear at the top of this Privacy Policy.

We welcome your feedback. Questions and comments should be directed to mor@maxopusround.org.